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**NEW AMERICANS IN THE GRANITE STATE:
The Political and Economic Power of Immigrants, Latinos, and Asians in New Hampshire**

Immigrants, Latinos, and Asians account for growing shares of the economy and electorate in New Hampshire. Immigrants make up one-in-twenty Granite Staters, and nearly half of them are naturalized U.S. citizens who are eligible to vote. “New Americans”—immigrants and the children of immigrants—account for 5.1% of registered voters in the state. Immigrants are not only integral to the state’s economy as workers, but also account for billions of dollars in tax revenue and consumer purchasing power. Moreover, Latinos and Asians wield \$1.9 billion in consumer purchasing power, and the businesses they own had sales and receipts of nearly \$600 million and employed close to 6,000 people at last count. At a time of economic recession, New Hampshire can ill-afford to alienate such a critical component of its labor force, tax base, and business community.

Immigrants and their children are growing shares of New Hampshire’s population and electorate.

- **The foreign-born share** of New Hampshire’s population rose from 3.7% in [1990](#),¹ to 4.4% in [2000](#),² to 5.1% in [2007](#),³ according to the U.S. Census Bureau. New Hampshire was home to 67,735 immigrants in [2007](#).
- **48.7% of immigrants (or 33,000 people) in New Hampshire were naturalized U.S. citizens** in [2007](#)⁴—meaning that they are eligible to vote.
- **5.1% (or 35,030) of registered voters** in New Hampshire were “New Americans”—naturalized citizens or the U.S.-born children of immigrants who were raised during the current era of immigration from Latin America and Asia which began in 1965—according to an analysis of 2006 Census Bureau data by [Rob Paral & Associates](#).⁵

Nearly 1 in 20 Granite Staters are Latino or Asian.

- The **Latino share of New Hampshire’s population** grew from 1.0% in [1990](#),⁶ to 1.7% in [2000](#),⁷ to 2.5% (or 32,896 people) in [2007](#).⁸ The **Asian share of the population** grew from 0.8% in [1990](#),⁹ to 1.3% in [2000](#),¹⁰ to 2.0% (or 26,317 people) in [2007](#),¹¹ according to the U.S. Census Bureau.
- **Latinos accounted for 1.1% (or 8,000) of New Hampshire voters** in the 2008 elections, according to the [U.S. Census Bureau](#).¹²
- In New Hampshire, **nearly nine-in-ten (or 89% of) children in immigrant families were U.S. citizens** in [2007](#),¹³ according to the Center for Social and Demographic Analysis at the University of Albany.

Latino and Asian entrepreneurs and consumers add billions of dollars and thousands of jobs to New Hampshire's economy.

- **The 2009 purchasing power of Asians in New Hampshire totaled \$963.2 million**—an increase of 540.9% since 1990. **Latino buying power totaled \$902.4 million**—an increase of 511.8% since 1990, according to the [Selig Center for Economic Growth](#) at the University of Georgia.¹⁴
- New Hampshire's 1,528 **Asian-owned businesses** had sales and receipts of \$403.6 million and employed 4,119 people in 2002, the last year for which data is available.¹⁵ The state's 913 **Latino-owned businesses** had sales and receipts of \$194.0 million and employed 1,742 people in 2002, according to the U.S. Census Bureau's Survey of Business Owners.¹⁶

Immigrants are integral to New Hampshire's economy as workers and taxpayers.

- Immigrants comprised **5.8% of the state's workforce** in [2007](#) (or 42,519 workers), according to the U.S. Census Bureau.¹⁷
- Unauthorized immigrants comprised roughly **1.7% of the state's workforce** (or 15,000 workers) in [2008](#), according to a report by the Pew Hispanic Center.¹⁸
- If all unauthorized immigrants were removed from New Hampshire, **the state would lose \$893.2 million in economic activity, \$396.7 million in gross state product, and approximately 5,220 jobs**, even accounting for adequate market adjustment time, according to a report by the [Perryman Group](#).¹⁹

Immigrants are integral to New Hampshire's economy as students.

- New Hampshire's 2,371 **foreign students contributed \$75.8 million** to the state's economy in tuition, fees, and living expenses for the 2008-2009 academic year, according to the [National Association of Foreign Student Advisers](#) (NAFSA).²⁰

Naturalized Citizens Excel Educationally.

- In New Hampshire, **35.8% of foreign-born persons** who were naturalized U.S. citizens in [2007](#) **had a bachelor's or higher degree**.²¹
- The number of immigrants in New Hampshire with a college degree **increased by 63.9%** between 2000 and 2007, according to [data](#) from the Migration Policy Institute.²²
- In New Hampshire, **82.7% of all children** between the ages of 5 and 17 in families that spoke a language other than English at home also spoke English "very well" as of [2007](#).²³

Endnotes

- ¹ U.S. Census Bureau, [*The Foreign-Born Population: 2000*](#), December 2003.
- ² Ibid.
- ³ 2007 American Community Survey (1-Year Estimates).
- ⁴ Ibid.
- ⁵ Rob Paral and Associates, [*The New American Electorate: The Growing Political Power of Immigrants and Their Children*](#) (Washington, DC: Immigration Policy Center, American Immigration Law Foundation, October 2008).
- ⁶ U.S. Census Bureau, [*The Hispanic Population: 2000*](#), May 2001.
- ⁷ Ibid.
- ⁸ 2007 American Community Survey (1-Year Estimates).
- ⁹ U.S. Census Bureau, [*The Asian Population: 2000*](#), February 2002.
- ¹⁰ Ibid.
- ¹¹ 2007 American Community Survey (1-Year Estimates).
- ¹² U.S. Electoral College, [*2008 Presidential Election: Popular Vote Totals*](#).
- ¹³ Center for Social and Demographic Analysis, [*Children in Immigrant Families in New Hampshire*](#) (Albany, NY: University of Albany, SUNY, September 2009).
- ¹⁴ Jeffrey M. Humphreys, [*The Multicultural Economy 2008*](#) (Athens, GA: Selig Center for Economic Growth, University of Georgia, 2008), p. 64.
- ¹⁵ U.S. Census Bureau, [*Hispanic-Owned Firms: 2002*](#), August 2006.
- ¹⁶ U.S. Census Bureau, [*Asian-Owned Firms: 2002*](#), August 2006.
- ¹⁷ 2007 American Community Survey (1-Year Estimates).
- ¹⁸ Jeffrey S. Passel and D’Vera Cohn, [*A Portrait of Unauthorized Immigrants in the United States*](#) (Washington, DC: The Pew Charitable Trusts, April 14, 2009), p. 30.
- ¹⁹ The Perryman Group, [*An Essential Resource: An Analysis of the Economic Impact of Undocumented Workers on Business Activity in the US with Estimated Effects by State and by Industry*](#) (Waco, TX: April 2008), p. 69.
- ²⁰ Association of International Educators, [*The Economic Benefits of International Education to the United States for the 2008-2009 Academic Year: A Statistical Analysis*](#) (Washington, DC: National Association of Foreign Student Advisors, 2009).
- ²¹ Migration Policy Institute Data Hub, [*New Hampshire: Language & Education*](#).
- ²² Ibid.
- ²³ Ibid.