

July 8, 2010

**NEW AMERICANS IN THE EQUALITY STATE:
The Economic Power of Immigrants, Latinos, and Asians in Wyoming**

Immigrants, Latinos, and Asians account for growing shares of Wyoming's population and economy. Immigrants (the foreign-born) make 2.3% of the state's population, and more than a third of them are naturalized U.S. citizens who are eligible to vote. Immigrants not only contribute to the state's economy as workers, but also account for millions of dollars in tax revenue and consumer purchasing power. Moreover, Latinos and Asians (both foreign-born and native-born) wield \$1.5 billion in consumer purchasing power, and the businesses they own had sales and receipts of \$305 million and employed nearly 5,000 people at last count. At a time of economic recession, Wyoming would be ill-advised to alienate a significant component of its tax base and business community.

Immigrants and their children are growing shares of Wyoming's population.

- **The foreign-born share** of Wyoming's population rose from 1.7% in [1990](#),¹ to 2.3% in [2008](#),² according to the U.S. Census Bureau. Wyoming was home to 12,372 immigrants in [2008](#).³
- **36.5% of immigrants (or 4,513 people) in Wyoming were naturalized U.S. citizens in [2008](#)**⁴—meaning that they are eligible to vote.
- **1.5% (or 3,798) of registered voters** in Wyoming were “New Americans”—naturalized citizens or the U.S.-born children of immigrants who were raised during the current era of immigration from Latin America and Asia which began in 1965—according to an analysis of 2006 Census Bureau data by [Rob Paral & Associates](#).⁵

Roughly one-in-twelve Wyomingites are Latino or Asian.

- The **Latino share of Wyoming's population** grew from 5.7% in [1990](#)⁶ to 6.4% in [2000](#),⁷ to 7.7% (or 41,015 people) in [2008](#).⁸ The **Asian share of the population** grew 0.6% in [1990](#),⁹ to 0.7% (or 3,729 people) in [2008](#),¹⁰ according to the U.S. Census Bureau.
- **Latinos accounted for 2.8% (or 7,000) of Wyoming voters** in the 2008 elections according to the [U.S. Census Bureau](#).¹¹
- In Wyoming, **more than four-in-five (or 86% of) children in immigrant families were U.S. citizens** in [2007](#),¹² according to the Center for Social and Demographic Analysis at the University of Albany.

Latino and Asian entrepreneurs and consumers add hundreds of millions of dollars and thousands of jobs to Wyoming's economy.

- **The 2009 purchasing power of Latinos in Wyoming totaled \$1.3 billion**—an increase of 382.0% since 1990. **Asian buying power totaled \$214.9 million**—an increase of 635.4% since 1990, according to the [Selig Center for Economic Growth](#) at the University of Georgia.¹³
- Wyoming's 1,320 **Latino-owned businesses** had sales and receipts of \$220.6 million and employed 3,604 people in 2002, the last year for which data is available.¹⁴ The state's 401 **Asian-owned businesses** had sales and receipts of \$84.4 million and employed 1,237 people in 2002, according to the U.S. Census Bureau's Survey of Business Owners.¹⁵

Immigrants contribute to Wyoming's economy as workers.

- Immigrants comprised **2.8% of the state's workforce** in [2008](#) (or 8,303 workers), according to the U.S. Census Bureau.¹⁶

Unauthorized immigrants are important to Wyoming's economy as workers and consumers.

- Unauthorized immigrants comprised less than **2.0% of the state's workforce** (or less than 10,000 workers) in [2008](#), according to a report by the Pew Hispanic Center.¹⁷
- If all unauthorized immigrants were removed from Wyoming, **the state would lose \$194.3 million in economic activity, \$86.3 million in gross state product, and approximately 1,260 jobs**, even accounting for adequate market adjustment time, according to a report by the [Perryman Group](#).¹⁸

Immigrants are important to Wyoming's economy as students.

- Wyoming's 890 **foreign students contributed \$16.9 million** to the state's economy in tuition, fees, and living expenses for the 2008-2009 academic year, according to [NAFSA: Association of International Educators](#).¹⁹

Naturalized citizens advance educationally.

- In Wyoming, **21.7% of foreign-born persons** who were naturalized U.S. citizens in [2008](#) **had a bachelor's or higher degree**, compared 18.5% of noncitizens. At the same time, only 9.2% of naturalized citizens lacked a high-school diploma, compared to 22.4% of noncitizens.²⁰
- In Wyoming, **81.1% of all children** between the ages of 5 and 17 in families that spoke a language other than English at home also spoke English "very well" as of [2008](#).²¹

Endnotes

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- ¹ U.S. Census Bureau, [*The Foreign-Born Population: 2000*](#), December 2003.
- ² 2008 American Community Survey (1-Year Estimates).
- ³ Ibid.
- ⁴ Ibid.
- ⁵ Rob Paral and Associates, [*The New American Electorate: The Growing Political Power of Immigrants and Their Children*](#) (Washington, DC: Immigration Policy Center, American Immigration Law Foundation, October 2008).
- ⁶ U.S. Census Bureau, [*The Hispanic Population: 2000*](#), May 2001.
- ⁷ Ibid.
- ⁸ 2008 American Community Survey (1-Year Estimates).
- ⁹ U.S. Census Bureau, [*The Asian Population: 2000*](#), February 2002.
- ¹⁰ 2008 American Community Survey (1-Year Estimates).
- ¹¹ U.S. Electoral College, [*2008 Presidential Election: Popular Vote Totals*](#).
- ¹² Center for Social and Demographic Analysis, [*Children in Immigrant Families in Wyoming*](#) (Albany, NY: University of Albany, SUNY, September 2009).
- ¹³ Jeffrey M. Humphreys, [*The Multicultural Economy 2008*](#) (Athens, GA: Selig Center for Economic Growth, University of Georgia, 2008), p. 64.
- ¹⁴ U.S. Census Bureau, [*Hispanic-Owned Firms: 2002*](#), August 2006.
- ¹⁵ U.S. Census Bureau, [*Asian-Owned Firms: 2002*](#), August 2006.
- ¹⁶ 2008 American Community Survey (1-Year Estimates).
- ¹⁷ Jeffrey S. Passel and D’Vera Cohn, [*A Portrait of Unauthorized Immigrants in the United States*](#) (Washington, DC: The Pew Charitable Trusts, April 14, 2009), p. 30.
- ¹⁸ The Perryman Group, [*An Essential Resource: An Analysis of the Economic Impact of Undocumented Workers on Business Activity in the US with Estimated Effects by State and by Industry*](#) (Waco, TX: April 2008), p. 69.
- ¹⁹ NAFSA: Association of International Educators, [*The Economic Benefits of International Education to the United States for the 2008-2009 Academic Year: A Statistical Analysis*](#) (Washington, DC: NAFSA: Association of International Educators, 2009).
- ²⁰ Migration Policy Institute Data Hub, [*Wyoming: Language & Education*](#).
- ²¹ Ibid.