

The Economic Benefit of International Students \$26.8 billion Contributed; 340,000 U.S. Jobs Supported

Economic Analysis for Academic Year 2013-2014

International students and their families created or supported **340,000 jobs** and contributed **\$26.8 billion** to the U.S. economy during the 2013-2014 academic year, according to NAFSA's latest economic analysis.

For every 7 international students enrolled, 3 U.S. jobs are created or supported by spending occurring in the following sectors: higher education, accommodation, dining, retail, transportation, telecommunications, and health insurance. The following report includes a detailed state-level and congressional district analysis.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. International students:

- **Build bridges** between Americans and other nationalities;
- **Bring global perspectives** into U.S. classrooms and research labs;
- **Support U.S. innovation** through science and engineering coursework, making it possible for U.S. colleges and universities to offer these courses to U.S. students; and
- **Support programming and services on campus for all students** by paying out-of-state tuition, funded largely by non-U.S. sources.

Access NAFSA's International Student Economic Value Tool at:
<http://www.nafsa.org/economicvalue> to view more detailed data, analysis, and methodology, including:

- **U.S. Congressional district analysis**
- **State-level analysis**
- **U.S. Regional analysis**
- **Ten-year trend data**

By any measure, international education makes a significant contribution.

Tennessee

Total Number of Foreign Students:

8,436

Part 1: Net Contribution to State Economy by Foreign Students (2013-14)

Contribution from Tuition and Fees to State Economy:		\$189,828,000
Contribution from Living Expenses:		\$136,247,000
Total Contribution by Foreign Students:		\$326,075,000
Less U.S. Support of 26.8%	-	\$87,460,000
Plus Dependents' Living Expenses:	+	\$3,701,000

***Net Contribution to State Economy by Foreign Students
and their Families:***

\$242,315,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2013-14)

<i>Spouses' Contribution</i>		<i>Children's Contribution</i>	
Percent of Married Students:	7.1%	Number of Couples in the U.S.:	602
Percent of Spouses in the U.S.:	85.0%	Number of Children per Couple:	0.6
Number of Spouses in the U.S.:	602	Number of Children in the U.S.:	364
Additional Expenses for a Spouse: (% of student living expenses)	25.0%	Additional Expenses for a Child: (% of student living expenses)	20.0%
Spouses' Contribution:	\$2,490,000	Children's Contribution:	\$1,211,000
<i>Net Contribution to State Economy by Foreign Students' Dependents:</i>		<i>\$3,701,000</i>	

Part 3: Net Jobs Created/Supported by Foreign Students and their Families (2013-14)

Jobs Directly Created/Supported:	1,117
Jobs Indirectly Created/Supported:	1,947

***Net Jobs Created/Supported in the State Economy by
Foreign Students and their Families:***

3,063

Part 4: Financial Contribution and Jobs Created/Supported by District and Institution (2013-14)

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 01 Phil Roe (R)	595				\$15,647.8	233
East Tennessee State University, Johnson City	536	\$9,953.7	\$8,102.3	\$4,063.9	\$13,992.2	221
Emmanuel Christian Seminary, Johnson City	12	\$115.7	\$127.3	\$73.2	\$169.8	1
Northeast State Community College, Blountville	***	\$28.7	\$34.5	\$3.7	\$59.5	***
Tusculum College, Greeneville †	31	\$689.8	\$504.2	\$180.9	\$1,013.1	7
Walters State Community College, Morristown †	14	\$196.8	\$242.3	\$25.9	\$413.1	3
	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 02 John J. Duncan, Jr. (R)	1,601				\$42,055.2	599
Carson-Newman College, Jefferson City	110	\$1,721.1	\$1,832.0	\$699.6	\$2,853.5	20
Johnson Bible College, Knoxville	16	\$162.0	\$218.8	\$39.2	\$341.6	2
Lincoln Memorial University, Harrogate	51	\$970.9	\$910.5	\$301.5	\$1,580.0	11
Maryville College, Maryville †	53	\$1,650.0	\$994.5	\$561.5	\$2,083.0	15
Pellissippi State Technical Community College, Knoxville	111	\$1,565.1	\$2,043.7	\$211.7	\$3,397.1	23
University of Tennessee - Knoxville, Knoxville	1260	\$30,763.4	\$21,012.9	\$19,976.3	\$31,800.0	528
	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 03 Charles J. "Chuck" Fleischmann (R)	346				\$11,086.2	78
Roane State Community College, Harriman †	25	\$351.5	\$449.0	\$47.0	\$753.5	5
Southern Adventist University, Collegedale	141	\$3,122.4	\$2,270.5	\$1,146.5	\$4,246.4	30
Tennessee Wesleyan College, Athens	44	\$897.4	\$688.2	\$336.6	\$1,249.0	9
University of Tennessee - Chattanooga, Chattanooga	136	\$3,112.5	\$2,657.1	\$932.4	\$4,837.3	34

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 04 Scott DesJarlais (R)	1,406				\$36,747.0	534
Bryan College, Dayton	25	\$528.8	\$271.7	\$169.9	\$630.5	5
Cleveland State Community College, Cleveland	***	\$28.1	\$26.4	\$3.2	\$51.3	***
Lee University, Cleveland	212	\$2,907.3	\$3,825.5	\$1,044.8	\$5,688.0	39
Middle Tennessee State University, Murfreesboro	1118	\$21,710.9	\$14,441.9	\$7,672.3	\$28,480.5	476
Sewanee: The University of the South, Sewanee	49	\$1,484.0	\$909.9	\$497.2	\$1,896.7	14
	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 05 Jim Cooper (D)	1,755				\$64,643.2	1,003
Belmont University, Nashville	85	\$2,084.5	\$1,727.3	\$601.0	\$3,210.8	23
Fisk University, Nashville	54	\$1,022.5	\$870.5	\$402.4	\$1,490.5	11
Lipscomb University, Nashville	66	\$1,606.9	\$1,366.0	\$466.9	\$2,506.0	18
Nashville State Community College, Nashville	20	\$248.5	\$494.1	\$41.8	\$700.8	5
Trevecca Nazarene University, Nashville †	25	\$558.3	\$474.6	\$123.4	\$909.4	14
Vanderbilt University, Nashville	1505	\$51,181.3	\$34,029.5	\$29,385.1	\$55,825.7	933
	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 06 Diane Black (R)	1,231				\$37,031.3	263
Tennessee Technological University, Cookeville	1189	\$23,821.0	\$17,819.3	\$5,822.5	\$35,817.7	255
Volunteer State Community College, Gallatin	42	\$565.4	\$721.7	\$73.5	\$1,213.6	8
	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 07 Marsha Blackburn (R)	180				\$5,141.6	37
Austin Peay State University, Clarksville	47	\$905.1	\$717.2	\$219.0	\$1,403.2	10
Columbia State Community College, Columbia †	10	\$140.5	\$169.7	\$18.3	\$291.9	2

Freed-Hardeman University, Henderson †	59	\$1,207.6	\$936.9	\$324.9	\$1,819.6	13
Martin Methodist College, Pulaski	64	\$1,247.2	\$818.2	\$438.6	\$1,626.9	12

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 08 Stephen Fincher (R)	429				\$12,229.8	87
Bethel University, McKenzie	63	\$763.2	\$977.7	\$272.1	\$1,468.8	10
DeVry University - Tennessee, Memphis	***	\$15.9	\$16.1	\$9.8	\$22.1	***
Dyersburg State Community College, Dyersburg †	***	\$42.2	\$51.3	\$5.5	\$88.0	***
Union University, Jackson	57	\$1,188.3	\$756.4	\$303.7	\$1,641.0	12
University of Tennessee - Martin, Martin	305	\$5,920.7	\$4,336.3	\$1,247.1	\$9,009.9	64

	# of Foreign Students	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands)	# of Jobs Created/ Supported
Congressional District: 09 Steve Cohen (D)	893				\$17,733.0	230
Christian Brothers University, Memphis	43	\$1,167.4	\$611.9	\$264.5	\$1,514.9	11
Harding School of Theology, Memphis	***	\$21.2	\$17.5	\$11.9	\$26.8	***
Memphis College of Art, Memphis	***	\$82.5	\$50.7	\$13.7	\$119.5	***
Rhodes College, Memphis	46	\$1,750.9	\$784.0	\$521.5	\$2,013.5	15
University of Memphis, Memphis	706	\$10,816.3	\$9,340.8	\$8,059.6	\$12,097.5	189
University of Tennessee Health Science Center, Memphis	91	\$1,510.1	\$1,297.0	\$846.3	\$1,960.8	14

*** Individual Institution Enrollment Figures

*For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***).*

† Estimated Institution Enrollment Figures

For institutions that did not provide data in the current survey year, an estimated enrollment total was used.