

Association of International Educators

The Economic Benefit of International Students \$26.8 billion Contributed; 340,000 U.S. Jobs Supported

Economic Analysis for Academic Year 2013-2014

International students and their families created or supported **340,000 jobs** and contributed **\$26.8 billion** to the U.S. economy during the 2013-2014 academic year, according to NAFSA's latest economic analysis.

For every 7 international students enrolled, 3 U.S. jobs are created or supported by spending occurring in the following sectors: higher education, accommodation, dining, retail, transportation, telecommunications, and health insurance. The following report includes a detailed state-level and congressional district analysis.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. International students:

- Build bridges between Americans and other nationalities;
- Bring global perspectives into U.S. classrooms and research labs;
- **Support U.S. innovation** through science and engineering coursework, making it possible for U.S. colleges and universities to offer these courses to U.S. students; and
- **Support programming and services on campus for all students** by paying out-of-state tuition, funded largely by non-U.S. sources.

Access NAFSA's International Student Economic Value Tool at: <u>http://www.nafsa.org/economicvalue</u> to view more detailed data, analysis, and methodology, including:

- U.S. Congressional district analysis
- State-level analysis
- U.S. Regional analysis
- Ten-year trend data

By any measure, international education makes a significant contribution.

Contribution from Tuition and Fees to State Economy:		\$35,459,000
Contribution from Living Expenses:		\$20,564,000
Total Contribution by Foreign Students:		\$56,023,000
Less U.S. Support of 21.9%	-	\$12,286,000
Plus Dependents' Living Expenses:	+	\$402,000

Net Contribution to State Economy by Foreign Students and their Families:

\$44,139,000

Part 2: Contribution to State Economy by Foreign Students' Dependents (2013-14)

Spouses' Contribution		Children's Contribution		
Percent of Married Students: 5.3%		Number of Couples in the U.S.:	63	
Percent of Spouses in the U.S.:	85.0%	Number of Children per Couple:	0.6	
Number of Spouses in the U.S.:	63	Number of Children in the U.S.:	37	
Additional Expenses for a Spouse: (% of student living expenses)	25.0%	Additional Expenses for a Child: (% of student living expenses)	20.0%	
Spouses' Contribution:	\$271,000	Children's Contribution:	\$131,000	

Net Contribution to State Economy by Foreign Students' Dependents:

\$402,000

Part 3: Net Jobs Created/Supported by Foreign Students and their Families (2013-14)

Jobs Directly Created/Supported:	203
Jobs Indirectly Created/Supported:	240

Net Jobs Created/Supported in the State Economy by	
Foreign Students and their Families:	443

Part 4: Financial Contribution and Jobs Created/Supported by District and Institution (2013-14)

Congressional District: 01 Chellie Pingree (D)	# of Foreign Students 394	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands) \$17,482.7	# of Jobs Created/ Supported 120
Bowdoin College, Brunswick	86	\$3,885.6	\$1,976.6	\$1,239.6	\$4,622.7	32
Colby College, Waterville	153	\$7,001.3	\$2,642.0	\$2,048.9	\$7,594.4	53
University of Maine - Augusta, Augusta	15	\$318.8	\$267.9	\$125.0	\$461.7	3
University of New England, Portland	42	\$1,132.2	\$1,053.7	\$385.9	\$1,800.0	12
University of Southern Maine, Portland	98	\$1,756.5	\$1,721.8	\$474.4	\$3,003.9	20

Congressional District: 02 Bruce Poliquin (R)	# of Foreign Students 804	Tuition and Fees (thousands)	Living Expenses and Dependents (thousands)	Less U.S. Support (thousands)	Total Contribution (thousands) \$26,655.9	# of Jobs Created/ Supported 323
Bates College, Lewiston	116	\$5,295.4	\$1,538.1	\$1,452.3	\$5,381.2	38
Central Maine Community College, Auburn	10	\$62.7	\$113.7	\$10.4	\$166.0	1
College of the Atlantic, Bar Harbor †	62	\$2,415.0	\$1,038.5	\$734.0	\$2,719.6	19
Eastern Maine Community College, Bangor	22	\$129.7	\$333.6	\$24.3	\$439.0	3
Husson University, Bangor	28	\$431.9	\$564.0	\$171.8	\$824.0	5
Kennebec Valley Technical College, Fairfield †	***	\$17.7	\$43.1	\$3.6	\$57.2	***
University of Maine - Farmington, Farmington	15	\$329.6	\$245.5	\$104.5	\$470.6	3
University of Maine - Machias, Machias †	11	\$213.1	\$196.4	\$87.2	\$322.2	2
University of Maine, Orono	537	\$12,469.3	\$9,231.3	\$5,424.4	\$16,276.2	251

*** Individual Institution Enrollment Figures

For institutions with fewer than 10 international students enrolled, enrollment totals are suppressed for confidentiality reasons. In the reports, this is indicated by three asterisks (***).

† Estimated Institution Enrollment Figures

For institutions that did not provide data in the current survey year, an estimated enrollment total was used.